



Academic Learning Journey - Key Stage 5

Subject : Level 3 applied business AQA



Level 3 Exam Board - Assessment objectives (or other)(if applicable)

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 12	<p><u>Financial Planning & Analysis</u></p> <p>Business Planning Legal structures of business Financing the enterprise Costs and revenues Making a profit Break even Cash flow</p>	<p><u>Financial Planning and Analysis</u></p> <p>Budgets Using break even Interpreting financial information Interpreting financial ratios Market information Stakeholder perspectives</p> <p>Exam Practice</p>	<p><u>Exam for Financial Planning and Analysis</u></p> <p><u>Business Dynamics</u></p> <p>Business market and Visions Stakeholder and ownership Business organisations Recruitment Organisational Types Competitive advantage Competitive Position Management policies</p>	<p><u>Business Dynamics</u></p> <p>SWOT of the business Completion of coursework.</p> <p><u>Entrepreneurial Opportunities</u></p> <p>Enterprising behaviour Innovation risk Myers Briggs Target markets Support Network CVP Marketing, Operations, Risks, Contingencies</p>	<p><u>Entrepreneurial Opportunities</u></p> <p>Completion of Controlled assessment.</p>	<p><u>May 15th – Hand in for Business Dynamics and Entrepreneurial Opportunities.</u></p> <p><u>Start Developing Business Proposal</u></p> <p>Decision Making Identifying products Target market Resources implications Selecting a business Idea</p>
Year 13	<p><u>Managing and Leading People.</u></p> <p>Managers Leaders Manager v leaders Changing environment Organisational structure Employee motivation n Factors affecting teams.</p>	<p><u>Managing and Leading People</u></p> <p>Tannerbaum and Schmidt Leadership continuum Empowerment Factors affecting change Implementing organisational Change</p> <p>Exam Practice</p>	<p><u>Exam Managing and Leading People.</u></p> <p><u>Business Proposal</u></p> <p>Research and testing a business proposal Create functional area plans</p>	<p><u>Marketing Communications</u></p> <p>Marketing communications Communication Channels Target Market and research Message and channels Communication strategy Communication mix Schedule of communication</p>	<p><u>Marketing Communications</u></p> <p>New business proposal information. Completion of coursework</p> <p><u>Business Proposal</u></p> <p>Deliver and communication funding proposal Strategic review of business proposal</p>	<p><u>May 15th - Hand in for Business Proposal and Marketing Communications.</u></p>